

Cookie Pop-Up and Cookie Use Policy (Browser)

Prepared for: Aviana Global Technoogies

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Instructions

Review the User Guide sections covering this document.

Review/edit document to ensure company name and contact information are correct.

Delete the cover page (e.g. this page).

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Cookies Use Policy

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We use "cookies" or similar tools, which are typically small pieces of information that are delivered by our web servers and stored by your Internet browser on your computer's hard drive or other computer or device storage. The information we store and transmit through these tools may also be used to facilitate the functionality of our website, to learn about your preferences and your visits to our website, to provide a more relevant online experience, and for other website operation and marketing purposes. When we send you an email, we gather statistics around email openings and clicks using industry standard technologies including clear gifs (small bits of data on web pages) to help us monitor, evaluate, and improve our emails. In addition, your web browser may have functionality to block or disable cookies; however, your blocking or disabling cookies may prevent your use of various services on our website.

Types of Cookies

The cookies we use fall into these categories, and an individual cookie may fall into more than one of these categories:

- Strictly Necessary Cookies. These cookies are essential in order to enable you to move around the website and use its features. Without these cookies, we cannot provide some of the basic functionalities of our website, such as secure login, shopping cart(s) and purchases.
- 2. Analytical & Performance Cookies. These cookies allow us and our third-party service providers to recognize and count the number of visitors and to see how visitors move around our website when they are using it. This helps us improve how our website works by, for example, ensuring that users can easily find what they need on our website. These cookies generate aggregate statistics that are not associated with an individualized profile.
- 3. **Functionality Cookies.** These cookies enable helpful but non-essential website functions that improve your website experience. By recognizing you when you return to our website, they may, for example, allow us to personalize our content for you, greet you by name, or remember your preferences (for example, your choice of language or region). These cookies may enable visitor identification across websites and over time.
- 4. Advertising, tracking or targeting cookies. These cookies enable different advertising related functions. They may allow us to record information about your visit to our website, such as pages visited, links followed, and videos viewed, so we can make our website and the advertising displayed on it more relevant to your interests. These cookies may enable visitor identification over time, but not across different websites.

These cookies may enable visitor identification across websites and over time. We may also share the information with third parties for similar purposes.

5. **Third-party cookies.** Our website may contain helpful but non-essential features or plug-ins enabling third party services that use cookies, such as social network connectors, maps, advertising networks, or web traffic analysis services. These cookies may enable visitor identification across websites and over time. We do not control the third party's use of those cookies. Please review each party's cookie disclosure before consenting to this use category.

Cross-Border Data Transfers

The cookies we use may process, store, or transfer personal data in and to a country outside your own, with privacy laws that provide different, possibly lower, protections. You consent to this transfer, storing, or processing when you consent to our cookie use. We are based in USA. Please review the third-party cookie provider's policy to learn more about its location.

Your Cookie Choices

You consent to our use of cookies when you click "accept" or navigate through our cookie popup that links to this policy. Most web browsers allow you to directly block all cookies, or just third-party cookies, through your browser settings. Using your browser settings to block all cookies, including strictly necessary ones, may interfere with proper site operation. You consent to our use of cookies when you continue using our site.

This Website may use Google Analytics, a web analysis service offered by Google Inc. ("Google"). Google Analytics uses cookies to analyze your use of the website. The information generated by means of cookies about your use of the Website, along with your IP address, is sent to a Google server. Google uses the information to analyze your use of the website, to compile reports about website activities for the operators of the website, and to render other analytical services associated with the website use. Google's privacy policy is available at <u>this link</u>. In order to prevent your data from being used by Google Analytics without losing other functionality, you have the option to install a deactivation add-on for your browser. For details on how to download and install this add-on, please click <u>this link</u>. You may also choose to block cookies in your web browser settings.

Some advertisers provide you with choices regarding the use of tracking technologies to target advertising; for more information about how you can exercise these choices regarding our online advertising, click this link.

In order to operate our website and provide services to you, we may provide personally identifiable, aggregate, and other information associated with our website to third parties that provide services on our behalf, including services such as shipping, payment processing, database management, and Internet services. We endeavor to require our service providers confirm that their privacy practices are consistent with this Privacy Policy. We may also share your information with our affiliates (such as a parent or sister company, or a subsidiary of our company) in furtherance of our operations, or those of our affiliates, as well as any requests that you may make (such as responding to advertisements or do-not-contact requests).

Our <u>Privacy Policy</u> describes our practices for any personal data that our first-party cookies collect, store, or use, including our legal basis for processing personal data. Except for strictly necessary cookies, all first-party cookies set by this site are set to expire no later than 60 days after your last website visit. Third-party cookie expiration periods are set by their respective owners.

Changes to Our Cookie Uses

We will post any changes to the way we use cookies by updating this page, and we will indicate that such changes have been made by notice on our website or by email notification. If the changes materially alter how we use cookies, we will also request your consent for the material differences. Please check back frequently to see any updates or changes to our cookie use notice.

Contact Information

Please submit any questions, comments, or requests regarding this cookie use the process and contact information described in our Privacy Policy, located at <u>Privacy Policy</u>.